

Privacy Notice

This privacy notice discloses the privacy practices for www.demardirect.com. This privacy notice applies solely to information collected by this website. It will notify you of the following:

1. What personally identifiable information is collected from you through the website, how it is used and with whom it may be shared.
2. What choices are available to you regarding the use of your data.
3. The security procedures in place to protect the misuse of your information.
4. How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

Essential information is recorded about user activity and interactions with this website for the purposes of security and site optimization analytics. This limited first-party data may be further enhanced with the help of third-party data sources to help facilitate visitor segmentation and re-engagement through verified marketing channels, within the respective boundaries of applicable legal standards.

We are the sole owners of the information collected on this site. We will not sell or rent this information to anyone.

We may use cookies, pixels, or similar technologies, to enhance and personalize your experience on our site and in email correspondence sent by Demar Direct. When working with data partners we hash our cookies into non-human readable to ensure your privacy is always maintained. Third parties may set cookies on users' browsers and collect user data using cookies or other technologies for their own use and subject to their own privacy policies. We may use an IP address to attempt to determine a place from which a website visitor originated and if they are on our database.

Any information that you voluntarily give us via contact form on our website, email or other method will only be used to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to ship an order.

Unless you ask us not to, we may contact you via phone or email in the future to tell you about specials, new products or services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via email (info@demardirect.com) or phone number (630) 873-1000.

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

We do not we collect sensitive information (such as credit card data).

While we protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 630-873-1000 or via email info@demardirect.com.